

Urban Land Institute Minnesota  
Young Leaders Group  
Annual Program

*“Kid-Friendly Cities - Oh, the  
Places You’ll Grow!”*

- **What makes a city great for kids and families?**
- **How do policy and the built environment drive and respond to the desires of families?**
- **How do we accommodate and attract families to the Twin Cities region and then keep them here?**

Raising a family tends to change people’s perspectives on what they’re looking for in a community. By considering demographics, urban design, schools, and housing, we’ll investigate shifting trends of kids and families – where they are located, where they may be moving and what motivates them to stay.

**Thursday, March 10, 2011**  
**Registration 3:45 pm/Program at 4:00**  
**pm/Reception following at 5:30 pm**  
**Dorsey and Whitney**  
**50 S 6th Street,**  
**5th Floor-Minnesota Room**  
**Minneapolis, MN 55402**

**Don’t miss this important discussion exploring:**

- Why designing for children and parents means a more livable community for everyone
- Programs that encourage children to connect with their communities
- Innovative models for school and public amenity development
- Factors influencing where businesses that serve families site new facilities
- Kid-focused health and safety community initiatives

**Featured Speakers**

Our distinguished panel includes:  
*Northrop Environmental School* Principal Reinaldo Aponte; *Minnesota Safe Route to School Network* organizer Jill Chamberlain; *HKGi* Director of Design Jeff McMenimen; *New Horizon Companies* Director of Business Development Jill Gilbertson; *City of Chaska’s* Director of Community Development Kevin Ringwald; and moderator David Frank of *Schafer Richardson* and the *North Loop Neighborhood Association*.

**Event Pricing**

\$25 for ULI members and students (pre-registered), \$35 for non-members (pre-registered), and \$45 for on-site registration.

**Speaker Biographies**



**Program Moderator – David Frank**

David Frank is Director of Development at Schafer Richardson, a real estate development company in Minneapolis. Previously, David worked for six years at the redevelopment agency in Portland, Oregon, where he negotiated public / private agreements for redevelopment and affordable housing, and provided public financing for mixed-use projects. David is the president of the North Loop Neighborhood Association, and a steering committee member of 2020 Partners, a public / private effort to coordinate development around the new Minnesota Twins stadium.



**Reinaldo Aponte-** is currently the principal of Northrop Environmental School in Minneapolis. From 2000-2010 he was the principal of Jefferson K-8. Prior to Jefferson, Reinaldo was an administrator at both Waite Park and Sheridan Schools. He completed his Masters in Education Leadership at the University of St. Thomas in 1991.



**Jill Chamberlain-** is Community Initiative Project Manager in the Center for Prevention of Blue Cross and Blue Shield of Minnesota. Her work focuses on the Active Living Minnesota initiative providing coaching and consultation to communities to enable adoption of physically active lifestyles through increased bicycling and walking for transportation and recreation. Chamberlain is the organizer of the Minnesota Safe Routes to

School Network with a goal to increase children walking and biking to school. By leveraging the SRTS funding from the Department of Transportation.



**Jill Gilbertson-** is the General Counsel and Director of Business Development for New Horizon Academy. Founded in 1971, New Horizon currently operates 59 child care centers in the State of Minnesota. Her primary work responsibilities include managing all aspects of new development including analyzing demographics, spending habits, current and future growth patterns and competitors in the market place. In addition, she negotiates the terms of the transaction and oversees the city approval process as well as construction of the center.



**Jeff McMenimen-** As Director of Design at HKGi, Jeff plays a leadership role in the design of many of the firm’s projects. His accomplished career as a landscape architect and urban designer has developed over twenty years of experience on a variety of urban, public space, resort, community and campus planning and design projects. Jeff is a member of the Urban Land Institute and serves as a member of the Programs Committee. He continues to stay involved as an instructor, juror and mentor with the University of Minnesota’s College of Design, where he earned a Bachelor’s of Landscape Architecture in 1989.

**Kevin Ringwald-** is the Community Development Director with the City of Chaska (the Best Small Town in Minnesota). With over twenty years of urban planning experience, Ringwald has worked for the cities of Arden Hills, Minnesota; Coon Rapids, Minnesota; and Green Bay, Wisconsin. Ringwald’s educational background is in Urban Design and Natural Resource Planning from the University of Wisconsin-Madison. He serves on the Executive Committee of ULI Minnesota, Board of Directors of the Chaska Community Land Trust, and Metropolitan Council’s Livable Communities Advisory Committee. He is a member of the American Institute of Certified Planners, and Congress of New Urbanism.